**[Name]**

[phone number]|[email]|[LinkedIn profile link]

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| **RELEVANT EXPERIENCE** |
| **[Company],** [Location]  **[Role / Title],** [Start Month+Year – Ending Month+Year or Present]   * [Description - High level overview of your role and responsibilities] * [Description] * [Description]   **[Role / Title],** [Start Month+Year – Ending Month+Year]   * [Description - High level overview of your role and responsibilities] * [Description] * [Description]   **[Company]**, [Location]  **[Role / Title],** [Start Month+Year – Ending Month+Year]   * [Description - High level overview of your role and responsibilities] * [Description] * [Description] |

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| **ADDITIONAL PROJECTS & EXPERIENCE** |
| **[Company],** [Location]  **[Role / Title],** [Start Month+Year – Ending Month+Year or Present]   * [Description - High level overview of your role and responsibilities] * [Description] * [Description] |

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| **EDUCATION** |
| **[University / Institution / Organization]**  **[Degree / Certification / Credential],** [Month+Year Acquired]   * [Optional Description]   **[University / Institution / Organization]**  **[Degree / Certification / Credential],** [Month+Year Acquired]   * [Optional Description] |

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| **SKILLS** |
| **[Skill Category]:** [skill #1, skill #2, skill #3]  **[Skill Category]:** [skill #1, skill #2, skill #3] |

**John Smith**

123-456-7890|[john.smith141@gmail.com]|[www.linkedin.com/in/jsmith5123](http://www.linkedin.com/in/jsmith5123)

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| **RELEVANT EXPERIENCE** |
| **Avenue Technologies,** Dallas, TX  **Portfolio Business Manager,** Oct 2018 – Present   * Supported a team of product managers responsible for AT’s complete product portfolio in NA **($200M+)** with new analytic models to shape & define strategy * Developed Power BI dashboard integrating **7** unique data sets to offer comprehensive view of the business * Helped achieve +**25%** salesin FY20; delivered **record** profitability with **2x** growth Y/Y   **Sr Product Manager – Software,** Jun 2016 – Sept 2018   * Managed software portfolio, delivering a record FY20 of **+57%/+65%** growth in rev/mgn in NA * Established new sales communication process to improve win rate by **10%** & reduce cancellations by **25%** * Led cross functional team to establish new global ordering process; contributed additional **$2M**   **Relevancy Services Inc,** Phoenix, AZ  **Business Development - Services,** Feb 2015 – May 2016   * Managed technology services offerings for NA and grew business through working multiple 3rd party partner relationships, managing marketing budgets, and sales enablement * Grew revenue by **23%** while onboarding **15** new service partners * Led a group of **30+** stakeholders to develop sales guide that rolled out to **500** sales reps   **Service Representative,** Feb 2014 – Jan 2015   * Managed technology services offerings for NA and grew business through working multiple 3rd party partner relationships, managing marketing budgets, and sales enablement * Grew revenue by **23%** while onboarding **15** new service partners |

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| **ADDITIONAL PROJECTS & EXPERIENCE** |
| **Marketing Consultant,** Feb 2014 – Present   * Worked as freelance marketer for local restaurants to improve their online presence * Improved site traffic by up to **50%** for **9** different local restaurants |

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| **EDUCATION** |
| **Boston University**  BBA Marketing | Dec 2013  **University of Virginia**  AI Marketing Certificate – Coursera | Dec 2018 |

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| **SKILLS** |
| **Technical:** All MS Office programs, Advanced Excel, Power BI, SalesForce, Adobe Premiere Pro + Photoshop  **Foreign Language:** Fluent in Spanish; Proficient in Portuguese |